

1 of 5

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY  
**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

$$SC = *$$

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	6A-7A	ACTN NWS SA@6A	:30	\$600.00	10/27-10/27	2	1	2	\$1,200.00	
	Rating: 1.7											
	2	SA	6A-7A	ACTN NWS SA@6A	:30	\$600.00	11/03-11/03	2	1	2	\$1,200.00	
	Rating: 1.7											
	3	SU	5A-6A	ACTN NWS SU@5A	:30	\$400.00	10/28-10/28	2	1	2	\$800.00	
	Rating: 1.2											
	4	SU	5A-6A	ACTN NWS SU@5A	:30	\$400.00	11/04-11/04	2	1	2	\$800.00	
	Rating: 1.2											
	5	F	11A-12P	ACTN NEWS@11AM	:30	\$500.00	10/26-10/26	1	1	1	\$500.00	
	Rating: 1.5											
	6	M	11A-12P	ACTN NEWS@11AM	:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
	Rating: 1.5											
	7	TU	11A-12P	ACTN NEWS@11AM	:30	\$500.00	10/30-10/30	1	1	1	\$500.00	
	Rating: 1.5											
	8	W	11A-12P	ACTN NEWS@11AM	:30	\$500.00	10/31-10/31	1	1	1	\$500.00	
	Rating: 1.5											

<b>Rep Order#</b>	6838809	<b>Ver#</b>	1	<b>Status</b>	New
<b>EC'd</b>	Yes				

Traffic Order# 6838809

**Printed:** 08/06/2012 8:23 AM  
**Last Received:** 08/06/2012 8:19 AM  
**Showing Buylines:** All Lines

2 of 5

<b>Station</b>	KTNV-TV LAS VEGAS, NV
<b>Advertiser</b>	( ) .AM.ACTION NETWORK
<b>Product</b>	2012
<b>Estimate#</b>	2872
<b>Buyer</b>	Ben Angle
<b>Phone#</b>	
<b>Fax#</b>	

**Agency** ( ) AMERICAN MEDIA & ADVOCACY GROUP  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
**Agency C/P1/P2/E** 131/405/2872  
**Flight Dates** 10/26/2012 - 11/06/2012  
**Hiatus Weeks**

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

[illegible]

<b>Rep Order#</b>	6838809	<b>Ver#</b>	1	<b>Status</b>	New
<b>EC'd</b>	Yes				

**Traffic Order# 6838809**

3 of 5

<b>Station</b>	KTNV-TV LAS VEGAS, NV
<b>Advertiser</b>	( ) .AM.ACTION NETWORK
<b>Product</b>	2012
<b>Estimate#</b>	2872
<b>Buyer</b>	Ben Angle
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	20	M	5P-530P	ACTION NWS@5PM	:30	\$750.00	10/29-10/29	1	1	1	\$750.00	
Rating: 1.9												
	21	TU	5P-530P	ACTION NWS@5PM	:30	\$750.00	10/30-10/30	1	1	1	\$750.00	
Rating: 1.9												
	22	W	5P-530P	ACTION NWS@5PM	:30	\$750.00	10/31-10/31	1	1	1	\$750.00	
Rating: 1.9												
	23	TH	5P-530P	ACTION NWS@5PM	:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
Rating: 1.9												
	24	F	5P-530P	ACTION NWS@5PM	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
Rating: 1.9												
	25	M	5P-530P	ACTION NWS@5PM	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
Rating: 1.9												
	26	F	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$850.00	10/26-10/26	2	1	2	\$1,700.00	
Rating: 1.5												
	27	M	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$850.00	10/29-10/29	2	1	2	\$1,700.00	
Rating: 1.5												
	28	TU	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$850.00	10/30-10/30	2	1	2	\$1,700.00	
Rating: 1.5												
	29	W	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$850.00	10/31-10/31	2	1	2	\$1,700.00	
Rating: 1.5												
	30	TH	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$850.00	11/01-11/01	2	1	2	\$1,700.00	
Rating: 1.5												

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .AM.ACTION NETWORK

Product 2012

Estimate# 2872

Buyer Ben Angle

Phone#

Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 131/405/2872

Flight Dates 10/26/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	31	F	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$850.00	11/02-11/02	2	1	2	\$1,700.00	
Rating: 1.5												
	32	M	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$850.00	11/05-11/05	2	1	2	\$1,700.00	
Rating: 1.5												
	33	SU	6P-630P	ACTION NWS@6PM	:30	\$800.00	10/28-10/28	1	1	1	\$800.00	
Rating: 2.3												
	34	SU	6P-630P	ACTION NWS@6PM	:30	\$800.00	11/04-11/04	1	1	1	\$800.00	
Rating: 2.3												

---REPORT TOTALS---

Report Totals: 52 / \$34,650.00

---SALES MONTHLY TOTALS---

Oct 12: 11 / \$6,950.00

Sales Totals: 52 / \$34,650.00

Station Totals: 52 / \$34,650.00

Lines not sent/rcld/rtrn: 0 / \$0.00

Nov 12: 41 / \$27,700.00

---COMPETITIVE---

Market Totals	\$315,000	KBLR	0%	KLAS	13%	KSNV	28%	KTNV	11%	KTUD	0%
		KVCW	2%	KVMY	8%	KVVU	38%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books

Demos

NOV10, MAY11, ENOV11

RA35+

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EC'd Yes

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Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV  
Advertiser ( ) .AM.ACTION NETWORK  
Product 2012  
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Phone#  
Fax#

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--- CREDIT RISK ---  
CASH IN ADVANCE